

# NATORIGIN

A natural make-up brand for sensitive or allergic skins



The first natural make-up brand for sensitive or allergic skin was born from the combination of the best of nature with the know-how of Natorigin research.

The best of nature on behalf of sensitive skin and eyes.

A natural range with at least 98%\* ingredients of natural origin, which has eliminated sensitising and allergenic components and is formulated to be kind to both the environment and even the most sensitive skin and eyes.

\* according to ISO 16128

Our commitments

### Natural formulas

The Natorigin range is formulated with at least 98% ingredients of natural origin\* according to standard ISO 16128.



## **Optimal efficacy**

Natorigin research combines nature and science to offer make-up and skincare products that deliver optimal results with excellent make-up properties, intense shades and long-lasting hold. The products are worked to offer results equivalent to conventional products with formulas more mindful of your well-being, health and the environment.

### Organic as a priority

For the natural ingredients in the products' composition, their organic version is prioritised with a minimum content of 20% organically farmed ingredients in the products (10% for products in powder form).

### Perfect tolerance

Natoriain products have been designed to ensure safety of use by women with sensitive, intolerant or allergic skin and eyes, in accordance with the criteria stipulated by dermatoloaists and allergy specialists (allergenic preservatives removed, plant proteins removed, essential oils prohibited and silicones removed, etc.).

Natural or organic active ingredients are chosen for their action, purity, origin and safety.

### Comfort of use

Natorigin research draws from the best of nature to offer high-quality, effective and extremely welltolerated products.

Sensory products with ingredients chosen for increased comfort of use and a feeling of pleasure.

# Organic Organic Red algae Raspberry cellular extract

(Asparagopsis Armata)

The ocean is an inestimable source of natural elements for the skin's well-being. The red algae cellular extract was chosen for its extremely rich content of biologically active silicon with skin cell-stimulating, hydrating, softening, draining and purifying properties. This extract develops and improves skin elasticity, radiance and softness.

# seed oil extract

(Rubus Idaeus)

THE PREMIUM ACTIVES OF THE BRAND

Nature holds treasures for caring for sensitive and delicate skin. Raspberry seed oil extract was chosen from among them for its skin-protecting, soothing and regenerating, anti-free radical and anti-inflammatory properties thanks to its natural vitamin E and its nourishing and hydrating action due to its high concentration of natural essential fatty acids (omega 3, omega 6, omega 9).

\* except for the Nail polish range



# FACE COMPLEXION MAKEUP

Compact powder

This powder is ideal for setting make-up, controlling shine on the face and fully restoring your skin's natural glow.

With its ultra-soft and silky finish, it naturally evens out skin tone with a featherweight touch.

Its micronised organic Tapioca powder gives it a cashmere feel and extreme softness, and the organic Sunflower seed oil extract an exceptional comfort to your sensitive skin's great delight.

100% ingredients of natural origin 10% organically farmed ingredients













Organic Tapinca Starch





Amande





Cashmere

Beige

Sable

Beige doré

Miel

# FACE COMPLEXION MAKEUP





THEIR ORGANIC

INGREDIENTS

Thanks to its light, soft and buildable powder texture, this foundation blurs imperfections and enhances the complexion.

Its airy texture evens out skin tone and controls areas of shine to give a natural, luminous finish with its fine micro-pearlisers.

It is easy to apply with the kabuki brush, allowing you to adjust its coverage to match your needs and moods.

### 100% ingredients of natural origin 10% organically farmed ingredients







Cashmere

Sable

Beiae



Adding the finishing touch to a flawless complexion, this blusher is a real source of light, enhancing the curve of the cheekbones and creating a real healthy glow effect for a fresh and radiant complexion.

Blusher

Dune

Its ultra-micronised formula based on organic Tapioca powder blends seamlessly into skin and has an ultra-soft touch offering extreme comfort.

Corail

# 100% ingredients of natural origin 10% organically farmed inaredients

Cvclamen







Grenade



Highlighter

This iridescent highlighting powder creates areas of light and sculpts the face for a glowing complexion.

A real touch of light for the face, it leaves a delicate and lightweight pearlescent veil that captures light, illuminating the complexion and brightening the eye area.

The result: a light-as-air, glowy effect.

On the Face, it is applied along the top of the cheekbones, the bridge of the nose and/or the Cupid's bow.

On the Eyes, it is applied to the inner corner of the eye, the eyelids or the arch of the eyebrow.

100% inaredients of natural origin 17% organically farmed inaredients







Nude

Champaane

Gold

8

9

# **EYES MAKEUP**



Jumbo eye shadow

Boasting a pencil format, this eyeshadow may be used as a wash over the lids or as a liner, offering 2-in-1 make-up.

With its soft and silky texture, it is easy to apply and blend for a natural or sophisticated result.

Delivering lasting hold, it brightens and sets off your eyes with its luminous natural colours.

99,4% ingredients of natural origin 36,7% organically farmed ingredients





# ITS ORGANIC INGREDIENTS

**99,4**۹







# **EYES MAKEUP**



Mascara

This mascara enhances the eyes and perfectly defines lashes.

Its luscious formula rich in Shea butter and Organic Jojoba oil lengthens and coats lashes to intensify the eyes.

Rich in soothing and mineral-replenishing organic Aloe Vera, it is even recommended for the most sensitive or allergic eyes.

### 98% ingredients of natural origin 20% organically farmed ingredients



Anthracite

Noir

Bleu



This iridescent shadow brightens and sets off your eyes.

Its ultra-gentle, lightweight powder formula provides excellent hold and offers your eyes both natural everyday make-up and a more intense look for any occasion.

100% ingredients of natural origin 10% organically farmed ingredients



ITS ORGANIC INGREDIENTS

Organic Residence Seed D



























13

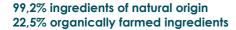
# **EYES MAKEUP**

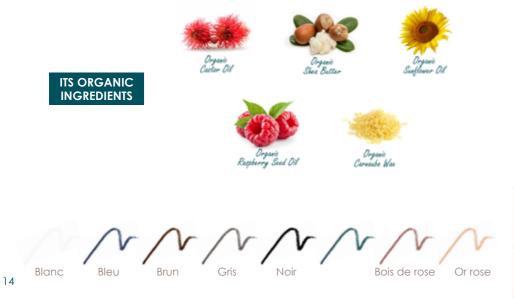
Liner pencil

This pencil brings out and intensifies the eyes.

Its highly pigmented soft and supple texture offers precise and easy make-up for application that is gentle on sensitive eyes.

Rich in repairing and soothing active ingredients, ensures the comfort of your eyes.





໌ 99,2<sup>°</sup>

Eyebrow liner

Adding the final touch to eye make-up, this pencil highlights, fills out or redefines brows' natural arch.

Its texture rich in organic wax sets brows in place to accentuate the eye area and fill in sparse areas.

Discrete, precise and natural, it offers a highly pigmented and long-lasting result.



99,5% ingredients of natural origin 37,7% organically farmed ingredients



**ITS ORGANIC INGREDIENTS** 







Cire de Carrosuba BID

Blond Châtain Brun

15



# LIPS MAKEUP







Lipstick

This lipstick with natural mineral pigments has a soft, silky smooth and protective texture, extremely rich in organic waxes and oils to hydrate, soften

and protect lips, which remain soft and supple. Creamy and comfortable, it coats even the most

sensitive lips in a delicate satiny shade.

39,5% organically farmed ingredients

100% ingredients of natural origin







100<sup>%</sup>













# NAILS MAKEUP

# Base coat

This base protects nails before nail polish

THEIR ORGANIC INGREDIENTS

NTS application, preventing the transfer of coloured pigments and making the polish last longer. Enriched with Horsetail extract rich in silicon, which is a natural nail strengthener.



# 93% ingredients of natural origin



# BB nail

This smoothing and filling polish very naturally camouflages minor flaws on the nails, giving them a glossy sheen.

93% **\** 

79% \\

This polish may also be used as a make-up base.

Enriched with Horsetail extract rich in silicon, which is a natural nail strengthener.

# 79% ingredients of natural origin



Top coat

The finishing touch to a clean, lasting manicure, it optimises the polish's hold and makes its colour shinier.

Enriched with Horsetail extract rich in silicon, which is a natural nail strengthener.

# 84% ingredients of natural origin

Nail polish

This natural nail polish has an eco-friendly formula containing up to 94% ingredients of natural origin derived from corn, potato, wheat and cassava.

# Up to 94% ingredients of natural origin



# EYE MAKEUP REMOVER

Eye makeup remover emulsion

This eye make-up remover emulsion, with raspberry seed oil and red algae extract chosen for their soothing and anti-free radical properties and perfect mildness, has a gentle formula specially dedicated to even the most sensitive or allergic eyes.

### 98% ingredients of natural origin 20% organically farmed ingredients



ITS ORGANIC INGREDIENTS





NATOrigin

Descention

Organic Organ Also Vera Juico Red Ay

Eye makeup remover lotion

This lotion with ultra-gentle natural cleansing active ingredients gently removes all traces of make-up. It tones the eyelids thanks to organic plant waters.

It is enriched with red algae extracts and organic raspberry seed oil extracts chosen for their soothing and protective properties for the fine tissue in the eye contour area.

### 98,5% ingredients of natural origin 10% organically farmed ingredients

ITS ORGANIC INGREDIENTS

NATOrigi

C 08 H - 12 P. 02

NATORIO

MULSION

@ 125 ml - 4.2 FL.02

NATOrÍgin

NATOrÍGII

@ 125 ml - 4.2 FL.0Z

NATOrigir

OPENE ANTIFIDES FURNET

PERCE DENSIBURS.

NATOri

SÉRUM UFTANT RÉGÉNÉRANT

Comi . IR.C.

NATOrigin

CRÈME MAINS

PLAUR BENSIELES

9 60 ml - 2 FL.OZ

ET ONGLES



# **SKINCARE**



Facial cleansing water

The facial cleansing water with excellent make-up removing properties cleanses and removes all traces of make-up and impurities without irritating skin. Particularly recommended for sensitive and reactive skin with its formula rich in soothing Organic Aloe Vera, it leaves skin purified, soothed and toned.

# 98,4% ingredients of natural origin 20% organically farmed ingredients



ITS ORGANIC INGREDIENTS



Facial cleansing milk

The facial cleansing milk offers effective yet gentle make-up removal thanks to its ultra-gentle emulsifiers of natural origin that are kind to skin.

It removes make-up, cleanses and soothes sensitive and reactive skin by removing impurities and make-up without irritating the epidermis.

# 98,5% ingredients of natural origin 20% organically farmed ingredients

ITS ORGANIC INGREDIENTS







NATOrigin

T SON DRICELLAR

@ 200 m - 65 FLC2

22

# Detox moisturizing cream

This moisturising cream offers a perfect base for make-up and promotes all-day hold.

Its detoxifying action combats oxidant phenomena generated by the environment, which are responsible for premature skin ageing.

Its soft and light texture melts on application, leaving skin comfortable, supple and radiant.

98,5% ingredients of natural origin 21,5% organically farmed ingredients









# Firming anti-wrinkle cream

This cream plumps up your skin and offers it optimal hydration thanks to its Safflower and Organic Borage oils that are naturally nourishing and rich in essential fatty acids. Skin texture is smoothed and wrinkles reduced.

Its firm yet supple cushion-effect texture leaves skin soft and comfortable.

98,2% ingredients of natural origin 20% organically farmed ingredients

**SKIN CARE** 



INGREDIENTS



Organic cadania Dil





Organic Alou Vera Juice 0r Red









# **SKIN & HAND CARE**

Regenerating lifting serum

This serum smooths, hydrates and regenerates skin.

Thanks to an instant toning effect, complexion imperfections are smoothed and skin is ready for make-up application.

Its fresh texture, enriched with illuminating micro-pearls, melts into skin to offer it a luminous burst of radiance.

99,5% ingredients of natural origin 22,5% organically farmed ingredients





Hand and nail cream

The Hand and Nail cream relieves, protects, nourishes and hydrates hands and nails, even those most weakened by weather conditions or repeated washing.

Its formula rich in Jojoba and Macadamia oils and Organic Shea butter is rapidly absorbed by skin. It provides all the comfort desired with a soft and silky, non-greasy finish.

# 98% ingredients of natural origin21,5% organically farmed ingredients

ITS ORGANIC

INGREDIENTS



CROME MARIS ET ONGLES

NATOrigin

@ 60 ml - 2,11 FL.0Z

ITS ORGANIC INGREDIENTS

De angele de la constante de l









Organic Alou Vera Juice



Organic Shea Butter













www.natorigin.fr/en





HAMEAU DE VULAINES - 77390 YÈBLES - FRANCE Tél. 01 64 25 03 33 • Fax 01 64 06 37 72